Wenqi Jiang

http://wenqi.me
wenqi.j.m@gmail.com
linkedin.com/in/wenqi-jiang/

EXPERIENCE

Product Designer
MDLand International Corp.| Feb 2021 - Present

Spearhead design efforts in an Agile, cross-functional team to unpack client, business, and user needs and translate them into UX strategies and deliverables.

Redesign the experience around patient health management for 1 million users. Deliver innovative and intricate solutions for the Electronic Health Record (EHR) system to help optimize clinics' operations for better patient care.

Experience Designer
eCampusOntario - SXD Lab | Jul 2020 - Jan 2021

Leverage human-centred design processes and tools to co-design better student e-learning experiences as part of a multi-disciplinary team.
Provide insights and develop design frameworks through conducting user interviews and synthesizing user research data.

UX Researcher
Dynamic Graphics Project Lab | Jan - Jun 2020

Co-designed a research study and conducted interviews to understand how new immigrants use communication technologies to maintain relationships. Gained a comprehensive understanding of the challenges and barriers faced by immigrants in Canada with thorough analyses of user interview data using Nvivo.

UX Designer
Ontario Digital Service | Jan - Apr 2020

Improved the user experience of Ontario Open Data Catalogue's homepage by facilitating user interviews, conducting research and competitive analysis. Carried out multiple design iterations by smoothly integrating stakeholders' feedback and comprehension/usability testing results.

UX Designer
Information Technology Services, U of T | May - Aug 2019

Researched and designed the well-being page on the student information system that serves 14,000+ students, collaborated with multiple roles to drive alignments.
Designed and prototyped a syllabi creation tool through preliminary research, interviews and surveys with students and faculties.
Re-designed and implemented an responsive HR analysis utilizing Bootstrap, HTML5, CSS and Javascript.

Project Financial Analyst
Accenture | Jan 2016 - Aug 2018

Solely responsible for managing 2 multi-million dollar accounts' financials. Led the full financial cycle and provided technical expertise in project finance support including data integrity and translating technical finance materials.

EDUCATION

University of Toronto
M.I. User Experience Design
GPA 3.95/4 | 2018 - 2020
B.B.A Finance
GPA 3.77/4 | 2011- 2015

SKILLS

Design
Sketching
Storyboarding
Prototyping
Wireframing
Interaction Design
Information Architecture

Research
Interview
Tree Testing
Benchmarking
Card Sorting
Usability Testing
Heuristic Evaluation

Programming
HTML | CSS | Javascript

Tools
Sketch | Figma
inVision| Principle
Axure RP
Adobe Creative Suite

HONORS & ACTIVITIES

Florence Partridge Scholarship
Dean's List Scholar | 2012 - 2015

Research Assistant
Consumer Behaviour | 2014
Teaching Assistant
Decision Making/ Intermediate
Accounting/Microeconomics

LANGUAGES

Mandarin
French (intermediate)
Japanese (beginner)